



ISLAND-WIDE BEAUTIFICATION PROJECT: Planting in Tumon
GVB RFQ 2024-002

Response to Questions
June 20, 2024

GVB OFFICIAL RESPONSE TO QUESTIONS RECEIVED ON JUNE 20, 2024.

Received on June 20, 2024 at 8:24am from Proferre, Inc.

1. *Are there any specifications or any indication as to what area plants are intended for? Or type of plants or any specific detail as to the beautification?*

GVB RESPONSE: See attached copy of an article in the Guam PDN entitled: **OPINION Gutierrez: Calling on all croton planters**, which was published on June 18, 2024. As a sample, a second attachment includes pictures of different varieties of crotons. The specifications are simply to be at minimum 24 inches. GVB is also interested in perennials, or constant-blooming plants, that can thrive in this tropical climate.

Received on June 20, 2024 at 1:56pm from GPF Corp.

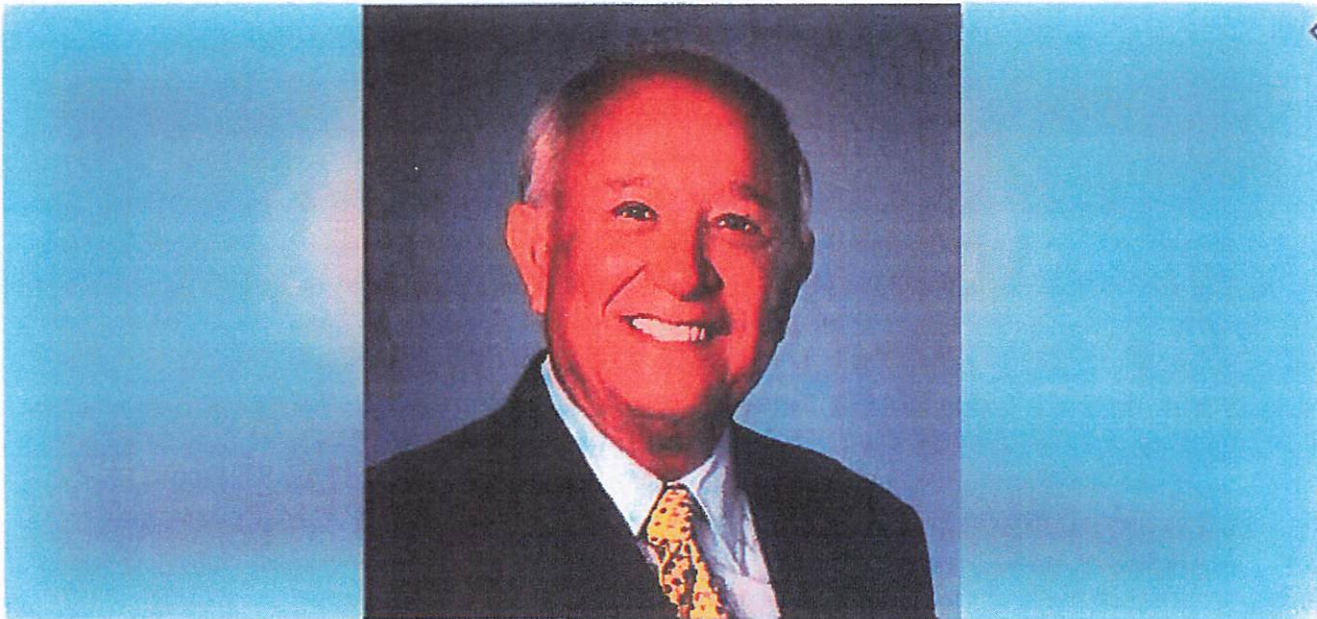
2. *Are the plants for immediate delivery? Or is the required delivery date at a later time, allowing us to grow it for you?*

GVB RESPONSE: See attached copy of an article in the Guam PDN entitled: **OPINION Gutierrez: Calling on all croton planters**, which was published on June 18, 2024. As a sample, a second attachment includes pictures of different varieties of crotons. This is an ongoing project, so GVB is interested in what is available now as well as what can be grown and made available later.

CARL T. C. GUTIERREZ
President and CEO

OPINION Gutierrez: Calling on all croton planters

By Carl T.C. Gutierrez For Pacific Daily News
Jun 18, 2024



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Gutierrez
Courtesy of Guam Visitors Bureau

Håfa Adai! If you've got a green thumb and want to sell your plants for a good purpose, we may have just the project for you.

The Guam Visitors Bureau is calling on all horticulturalists to bid on a program to supply crotons and other attractive perennials fit for planting in public areas throughout Tumon.

In keeping with our mission statement, this outreach is intended to help us beautify Destination Guam's tourism capital while giving local businesses and families a chance to capitalize on the tourism industry.

By way of review: "The mission of the Guam Visitors Bureau is to efficiently and effectively promote and develop Guam as a safe and satisfying destination for visitors and to derive maximum benefits for the people of Guam."

That means GVB constantly seeks ways to improve the quality of life of the people who call Guam home by making sure that the visitor industry benefits all stakeholders.

Keeping life vigorous and enjoyable means giving everyone a chance to help steward public places in ways we can all be proud of. And planting eye-catching perennials that naturally thrive in Guam's environs is one excellent way of achieving the desired effect.

The croton in particular is a hardy, colorful plant that thrives in the tropics. I should know. They're growing all over my yard in Agaña Heights! This species is equally suitable for indoor décor or home gardening but is certainly strong enough to grow in the wild.

Exploding with color, the foliage of the croton is hued in striking green, yellow, orange, and scarlet patches. Kept in moist soil and indirect sunlight, it does particularly well in shady alcoves and canopied jungles.

It delights in regular misting, too. In the absence of rain, it never hurts to spray them with cool water. Further care instructions are available online for the curious enthusiast. But GVB rests assured that many local planters are already experienced croton caretakers.

GVB is looking to acquire from vendors and growers all varieties of crotons with a minimum height of 24 inches as part of the islandwide beautification planting project in Tumon.

GVB is also interested in perennials, or constant-blooming plants, that can thrive in this tropical climate.

The bureau encourages growers to propagate all different colors of crotons and perennials for this project, which will be ongoing, subject to the availability of funds for fiscal 2024.

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The Request for Quotation can be downloaded at no cost from GVB's website at https://go.opengovguam.com/bids/bids_list/gvb, or obtained at the GVB office building, 401 Pale San Vitores Road, Tumon, Guam, 8 a.m. to 5 p.m., Monday to Friday, excluding Guam holidays.

Questions, if any, should be directed in writing to me, as general manager and CEO, and can be dropped off at GVB; emailed to procurement@visitguam.org; or sent by fax to (671) 646-8861.

GVB will affirmatively ensure that minority business enterprises will be afforded the full opportunity to submit responses to the bureau's request for quotation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.

If your business is interested in providing the aforementioned plants, please submit a quotation to procurement@visitguam.org or drop it off at GVB headquarters on or before 12 .m. Chamorro Standard Time on Friday, June 21, 2024.

GVB supports and encourages the development of cottage industries that preserve our CHamoru culture, contribute meaningfully to the rebuilding of our visitor industry, and help our economy benefit from the priceless value of our precious local lands.

Thank you yan si Yu'os ma'åse todus hãmyu!

Former Gov. Carl T.C. Gutierrez is the general manager and CEO of Guam Visitors Bureau, Guam permit czar, and chairman of the Governor's Economic Strategy Council. Send comments or questions to GVB at communityrelations@visitguam.org.

